

# TYRO TRAINEESHIP PROGRAM (TTP)

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The Hairdressing industry is lacking not only staff, but staff with good hairdressing skills. As a result, a better alternative must be offered to build higher hairdressing skill standards, and encourage more young people into the dynamic and exciting hairdressing industry. Our first thoughts were, 'how we can make a difference?' We now know the Hairdressing scholarships offered under the Tyro Traineeship Program is definitely the way to go.

## TYRO TRAINEESHIP PROGRAM CONCEPT

Ten years ago, our views of the hairdressing industry extended well beyond the then current concerns. We believed there would be a shortage of people entering into trades such as hairdressing. That hairdressing apprenticeships would reduce in quality, become increasingly unattainable and eventually be phased out altogether. Years of market research and working closely alongside the Department of Education & Training has confirmed that these market trends do in fact exist.

To assist in the continuation of the hairdressing industry, the Tyro Traineeship Program was created. During our ten years of success with the program, numerous salon owners have indicated sincere concerns regarding the ever increasing hairdressing skills shortage. With a lack of people entering into the trade of hairdressing, the survival of the industry is at stake. This serves to reinforce the importance of the Tyro Traineeship Program (TTP), and why it can be an excellent career choice. Put simply, the industry needs you which means you are guaranteed a job upon completion of the course.

## PROGRAM FUNDAMENTALS

Individuality, strong work ethics and freedom of expression are all trademarks of the Tyro Traineeship Program (TTP).

Priding itself in teaching and mentoring students, the TTP in conjunction with reputable Registered Training Organisations (RTO) produces exceptionally skilled hairdressers. Hairdressers who upon completion of their course have developed the technical skills required to perfect their craft. However, our aim is not only to provide our students with superior hairdressing skills and abilities, we also dedicate our time and efforts toward building within our students, a strong work ethic, a positive attitude, superior communication skills and in depth industry knowledge and experience. It is our guaranteed commitment to help and assist our student's progress into well rounded hairdressing experts that sets us apart from other training organisations. When a student graduates from our program as a fully qualified hairdresser, they graduate with the prestige attached from completing training within a highly reputable organisation.

## 'TYRO' MEANS

By definition, a Tyro is someone who is learning (e.g. student) from an expert or teacher, the knowledge and skills necessary to learn a trade. Effectively, all of our TTP students are 'Tyros'.

## PROPOSED IDEA

The Tyro Traineeship Program offer selected candidates a \$15,000 15 month full time course (Monday to Friday 9am to 5pm) for a Certificate III in Hairdressing. This cost covers all training expenses for the duration of the course. Students are thoroughly trained and also gain invaluable experience in a number of salons, salons that are sought and selected by the Tyro Traineeship Program (TTP). A key unique and highly successful component of the Tyro Traineeship Program (TTP) is the support and mentoring we provide to all students for the duration of the course.

Before being offered a scholarship under the TTP, candidates are required to pass certain selection criteria and must show us they are passionate and serious about becoming a professional hairdresser. If the necessary requirements are fulfilled, candidates are then required to read and accept an agreement detailing the terms and conditions of the TTP scholarship.

Once the course commences, students attend a Registered Training Organisation (RTO) 5 days per week. After the appropriate skills are developed, students then spend 2 days per week at an RTO and the remaining 3 days engaging in work experience at a salon selected by the TTP. During these 3 salon days, students are provided with countless opportunities to bridge the skills learned at school into real life scenarios. Continuous support from the educators and TTP staff is provided during this time.

## TYRO TRAINEESHIP PROGRAM - STUDENTS BENEFIT BY:

- Continuous management and mentoring
- Learning high quality Hairdressing skills
- Gaining valuable hands-on industry experience
- Obtaining a nationally recognised Certificate III in Hairdressing
- Centrelink approved program
- Your training is funded by the TTP
- Gaining two or more salon experiences
- Fast tracked education (only 15 months)
- Training and earning a small income at the same time
- Earning fully qualified wages after having successfully fulfilled 2580 training hours

